

# INTERVIEW COMITÉ ETHIQUE

Name : Monique

Last name: Van Zijl

Profession: Campaigning Strategist

## **Please, introduce yourself.**

Monique van Zijl is a Campaigns Strategist for Oxfam advocating for greater social and environmental responsibility by companies across agricultural supply chains. She has over 15 years' experience in the non-profit sector around the world, specializing in issues of economic development. Monique is experienced in human rights advocacy, public policy engagement, campaigning, and rural livelihood development initiatives. More recently she has worked as a Policy Advisor for Oxfam, specializing in the links between business and poverty, leading both the Behind the Brands and Behind the Price campaigns. In her personal life she is very committed to animal rights and, environmental issues.

She kindly answered to our questions about her role in the ethics committee and her commitment to the environment.

## **Why did you join the FFPF Ethics Committee ?**

I am a passionate believer that business is a key player in achieving social and environmental justice.

## **How do you see your role as a member of the Ethics Committee ?**

I am a strong believer in ethics and accountability and will be tenacious in pushing this agenda. I see my role as encouraging Fair Play For Planet to be an industry leader in being transparent, accountable and ethical in its mission to advance climate justice through sport.

## **What do you do on a daily basis to reduce your environmental impact and to foster the transition ?**

I try to reduce my personal environmental impact through my consumption and lifestyle choices, this is an ongoing journey which I try to enjoy and integrate into all aspects of my life. I believe in living small, living green and promoting animal and environmental rights. I share this journey with my partner and small dog, I encourage them both to join suite. I eat plant based and try to moderate my climate footprint on a permanent basis.